

Privacy Policy

We collect the domain name and e-mail address (where possible) of visitors to our Web page, the e-mail addresses of those who communicate with us via e-mail, aggregate information on what pages consumers access or visit, user-specific information on what pages consumers access or visit and information volunteered by the consumer, such as survey information, and/or site registrations.

When you undertake to register yourself or purchase a product on this site we ask for your name, e-mail address, company name, address, post code, phone number, job title, industry, and business interests. Once you register with us and sign in to our services (paid or otherwise), you are not anonymous to us. In order to tailor our subsequent communications to you and continuously improve our products and services, we may also ask you to provide us with information regarding your professional interests, experience with our products, and more detailed contact preferences.

Use of Personal Information

The information we collect is used to improve the content of our Web page, to notify consumers about updates to our Web site, and may be compiled and shared with other companies within the Reshift Group to contact consumers for marketing purposes. It may also be shared with reputable third party organisations to help them contact consumers for marketing purposes.

Use of Cookies

A cookie is a small text file written to a user's hard drive that contains the User ID. The cookies do not contain any personal information about users and in themselves only record those areas of the site that have been visited by the computer in question, and for how long.

The use of cookies is now widespread by sites in order to track traffic flows. We use cookies to enable us to offer certain time-saving features to our users such as, one-time log in, global-site shopping cart functionality and pre-populating name and address fields. If a user sets up his browser to reject the cookie, he or she may still use the site although functionality will be impaired.

You can find out more about the use of cookies on cookiecentral.com

If you have any questions about this privacy pledge or feel that your privacy has been compromised, please contact us at events@reshift.nl or alternatively, at:

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